



Unlocking the Global Advantage

**Why Study Abroad is the
Key to Success in Today's
Job Market**

In today's cutthroat economy, a mere college degree no longer guarantees that you're ready to conquer the workforce. Employers now seek graduates who possess not only technical expertise but also the invaluable interpersonal skills that set them apart from the competition. These sought-after skills include critical thinking, effective teamwork, and cross-cultural communication. In this era of globalization, there's one transformative experience that can prove to employers that you possess these essential skills: study abroad. As the research suggests, study abroad not only enhances graduation rates but also significantly improves employability.

Imagine a win-win scenario for both educational institutions and students. Colleges and universities face mounting pressure to demonstrate their value by ensuring students secure jobs after graduation. Simultaneously, students invest their time and money in higher education, hoping for a return on their investment. Enter study abroad, a game-changer that allows institutions and graduates alike to achieve their shared goals: enhanced retention and graduation rates, as well as improved employment outcomes.

Indians are embracing the global wave of education like never before, spreading their wings to an astonishing 240 countries worldwide. While Canada, Australia, the UK, and the US remain popular destinations, an increasing number of students are venturing to unexpected places such as Uzbekistan, the Philippines, Russia, Ireland, Kyrgyzstan, and Kazakhstan.

Data from the Ministry of External Affairs reveals a staggering 68% surge in the number of Indian students studying abroad compared to the previous year. In 2022, a remarkable 750,365 Indian students pursued higher education overseas, marking a six-year peak. Astoundingly, a mere 2% of graduating Indian students choose to study abroad, whereas the percentage is 10% for countries like the US.

Total number of students graduating in India are 3,76,70,147 out of which only 7,50,365 go abroad for studies which means only 2% of the graduating students go abroad for studies whereas is 10% for US or any other countries.

No of students going abroad has increased by 68% in 2022

From India only 2% of graduates go abroad to study against 10% in US

These statistics highlight the untapped potential and immense opportunities awaiting Indian graduates who dare to embark on an international educational journey. By studying abroad, students not only gain a world-class education but also immerse themselves in diverse cultures, develop invaluable soft skills, and build an international network that can pave the way for exceptional career prospects.

WHY STUDY ABROAD

JUST A FEW REASONS WHY YOU SHOULD CONSIDER STUDYING ABROAD

1 TRAVEL THE WORLD



2 BROADEN YOUR WORLD VIEW & PERSPECTIVE



3 DEVELOP VALUABLE CAREER SKILLS



4

MAKE FRIENDS & A PROFESSIONAL NETWORK



5

EXPERIENCE PERSONAL GROWTH



How Employers View Study Abroad

It's time for Indian graduates to recognize the competitive edge that study abroad can provide in the job market. As the world becomes increasingly interconnected, employers are seeking individuals who can adapt and thrive in diverse environments. By venturing beyond borders, Indian students can position themselves as global citizens who possess the skills and perspectives needed to succeed in a rapidly evolving workforce.

So, are you ready to unlock your global advantage? Step out of your comfort zone, embrace the transformative power of study abroad, and set yourself apart as a trailblazer in the job market. The world is your classroom, waiting to teach you invaluable lessons that extend far beyond textbooks and lecture halls. It's time to take your education to new heights and seize the opportunities that await you on an international stage.



WHAT DO YOU GAIN BY STUDING ABROAD?

World Perspective



Expand their world view & travel experience

Career Outlook



Enhance their career opportunities with invaluable experience

Communication



Strengthen communication team building & adaptability skills

Culture



Experience & learn another culture first hand

Global Network



Make new friends from around the world

Language



Learn another language & dialect

Discovery



Discover new things about their own culture

Leadership



Boost student's confidence & community leadership